



FOLLOW US NOW



We Are **DIGITAL MARKETING CAMPUS**

WHAT WE DO

OUR COURSES

1. PPCDM
2. SEO / SMO
3. GOOGLE MARKETING
4. SPL. IN DIGITAL MARKETING

Let's fly your career
with PICKLES ANIMATION



9999065344



COURSES

**BE
THE QUEEN
OR THE KING**

**Of REAL
Digital
MARKET**



DURATION:

3 months

DIGITAL
MARKETING

6 months

SPL. DIGITAL
MARKETING

12 months

PPCDM



LEARN HOW TO

**SUCCESS IN
MARKETING**



20 YEARS EXPERIENCE



STUDENTS FROM INDIA & ABROAD



10K+ STUDENTS SKILLED



3 months DIGITAL MARKETING

COURSE		Digital Marketing
Software Covered		CANVA, WORDPRESS, GOOGLE ANALYTICS TOOLS
Program Covered		
Here is our training methodology	0-1 week	Starting with advance knowledge of post and content designing by hands-on-training of canva
	1-4 week	Get familiar with website designing on word-press by hands-on-training on clients project
	4-8 week	Learn how to create process flow for the social media marketing activities
	8-12 week	Lead generation, Manage Ads, Campaigning on Meta, working on client business growth
Qualification & Age		12 th Pass
Course Duration		99 hrs

We are Creative Digital Marketing campus

Course Details

6 months

**SPL. DIGITAL
MARKETING**

COURSE

Spl. in Digital Marketing

Software Covered

**CANVA, WORDPRESS, PHOTOSHOP
GOOGLE ANALYTICS TOOLS, AD MANAGERS**

Program Covered

Here is our training methodology

- 0-5 week Starting with advance knowledge of post and content designing by hands-on-training of canva and professional knowledge of PS.soft
- 5-10 week Advance website designing on word- press SEO, SMO & hands-on-training on clients project
- 10-18 week Learn how to create process flow for the social media marketing activities
- 18-24 week Lead generation, Manage Ads, Campaigning on Meta, Google & Youtube by working on client business growth

Qualification & Age

12th Pass

Course Duration

200 hrs

OUR PLACEMENTS



Final CTC: 6 - 8 LPA



Final CTC: 6 - 7 LPA



Final CTC: 8 LPA



Final CTC: 4.5 LF



Final CTC: 6 LPA



Final CTC: 4.5 - 5 LPA



Final CTC: 4.5 LPA



Final CTC: 4.5 LPA



Final CTC: 5.5 - 6 LPA



Final CTC: 5.1 LPA



Final CTC: 4.75 LPA



Final CTC: 5 LF



Final CTC: 4.5 LPA



Final CTC: 4.5 - 6 LPA



Final CTC: 4.5 LPA



Final CTC: 6.5

12months
PPCDM

Pickles Professional career in Digital Marketing

Software Covered **CANVA, WORDPRESS, PHOTOSHOP, COREL, PREMIER, GOOGLE ANALYTICS TOOLS**

Program Covered

Here is our training methodology	0-5 week	Starting with advance knowledge of post and content designing by hands-on-training of canva and professional knowledge of PS.soft
	5-10 week	Advance website designing on word- press, SEO, Off-page, On-page, SMO & hands-on-clients project
	10-18 week	Learn how to create process flow for the social media marketing activities
	18-24 week	Lead generation, Manage Ads, Campaigning on Meta, working on client business growth
	0-5 week	Spl. Lead generation on Google Ads, Campaigning on Google My Business, working on client projects, content writting
	5-10 week	Learn how to create videos for the social media marketing activities in Premier-Pro
	10-18 week	Learn how to create publishing material like VC, Letter Head, CD Covers, Posters, Packaging etc
	18-24 week	Working on a live project, getting good remuneration directly from client under our supervision

Qualification & Age

12th Pass

Course Duration

400 hrs



Maansi Mishra

B.D.M - Innotech Private Limited
Pickles Animation has truly positioned itself right, the curriculum is as apt as it can be. And the quality of candidates was overwhelming to an extent



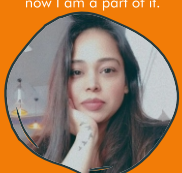
Tanisha Gupta

Video Editor - Pickles Animation
I wanted to express my sincere gratitude toward invaluable digital marketing skills that I aquired at Pickles Animation, I have vitness significant progress in my ability, now I am a part of it.



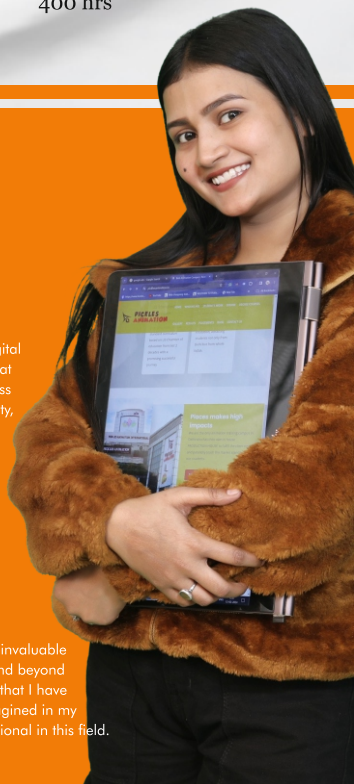
Daksh Singh

Digital Marketing Artist
Pickles Animation is one of the best institute for becoming a digital market expert, I was started as an intern but now I become a part of organisation.



Shweta Bhatia

Manager - Fitoor-E-Chai
At Pickles Animation, I gained invaluable knowledge and skills that extend beyond academics. I am proud to say that I have achieved more than I ever imagined in my journey to becoming a professional in this field.





PPCDM

PICKLES PROFESSIONAL CAREER
IN DIGITAL MARKETING //



**PICKLES
ANIMATION**

*"little by little a
little becomes
A LOT".*

Center Stamp

Signatory



AG-7, SHALIMAR BAGH
RING ROAD, DELHI 88



+91 9999 065 344
+91 9811 974 649



picklesanimation.com
picklesanimation.in



info@picklesanimation.com
admission@picklesanimation.in